

# ○ ADVANCE ○



From battling with **low self-esteem** to building **self-confidence**.

Comunication  
Quiz

Focus for the  
month

Amazing Personality  
Oluwafeyisola Soneye

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# Editor's Note

In an era where information travels at the speed of light, CLARITY ISN'T JUST A VIRTUE, IT'S A NECESSITY, both within the global networks and the personal journey of growth.

From the sophisticated weave of 4G/5G signals empowering our smart cities to the critical dialogues shaping cybersecurity protocols, every byte, every packet, every connection demands precision.

This Month, at ADVANCE NETWORK, we dive deep into the imperative of unambiguous communication around diverse industries; personal growth, finance, Tech, Health, Education, and lots more, exploring how innovations in network architecture are amplifying our collective voices.

But beyond the bytes, we challenge you to consider: how clearly are you articulating your own ambitions? Are you actively shaping your professional narrative and ensuring your unique contributions resonate?

This edition is an invitation to not only understand the networks around us but to Strategically Advance your own DEVELOPMENT by embracing the power of SAYING IT LOUD AND CLEAR.

Welcome to another edition of the **THE BEACON**.



**JOSHUA OLARINDE**

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# Focus for the month



## **Effective Communication and Influence: Mastering the Art of Connecting.**

In today's hyper-connected world, the ability to communicate effectively and influence others has become more than just a valuable skill, it's a vital necessity. Whether in leadership, sales, or personal relationships, your success is fueled by your capacity to connect with others, build trust, and guide perspectives.

A book by Robert Cialdini's book, *Influence: The Psychology of Persuasion*, gives insight on the psychological principles behind persuasion and serves as a powerful foundation for mastering effective communication.

## **The Pillars of Connection and Persuasion**

### **Reciprocity:**

People naturally feel obligated to return favors. In communication, this means leading with generosity, sharing knowledge, offering support, or simply listening actively. By giving first, you create a foundation of goodwill that opens others to your message.

### **Commitment and Consistency:**

Once people commit to something, especially publicly, they're more likely to act in ways that align with that commitment. Skilled communicators encourage small, initial agreements that lead to larger ones.

### **Social Proof:**

Humans are deeply influenced by what others do, especially in uncertain situations. By referencing peer actions, success stories, or common behaviors, communicators can make their message more persuasive.

### **Authority:**

People tend to follow those they perceive as knowledgeable or trustworthy experts.

This doesn't mean boasting, but rather demonstrating expertise and confidence.

### **Liking:**

We're more easily influenced by people we like. Common interests, genuine compliments, and empathy foster connection, making persuasion feel like a natural extension of a relationship.



### **Scarcity:**

Opportunities often appear more valuable when they are limited. Communicating urgency or uniqueness can drive action.

These principles must be used ethically and authentically. Effective communication is not about manipulation; it's about meaningful connection. Empathy, clarity, and active listening are essential tools. People don't just respond to logic, they respond to emotion. The emotions of being heard and being understood.

Remember that the most persuasive communicators are those who do not just speak, they are those who connect.





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


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# 7 BENEFITS OF BEING A MEMBER OF ADVANCE NETWORK

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Unlock a world of professional and personal development with free and discounted courses in various fields. From digital skills to entrepreneurship, these resources are designed to equip you with practical knowledge that sets you apart in today's competitive world.
- 2. Business Financing Support**

As a member, you gain access to tailored financial solutions to help grow your business or bring your ideas to life. With Addvance Network, lack of funding is no longer a barrier to your entrepreneurial dreams.
- 3. Employment Protection Benefits**

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- 4. Networking Opportunities with Industry Leaders**

Connect with a thriving community of like-minded individuals, mentors, and leaders eager to collaborate and share opportunities. This vibrant network opens doors to partnerships, mentorships, and long-lasting relationships.
- 5. Seminars and Exclusive Events**

Attend engaging seminars and events tailored to inspire growth, innovation, and success. As a member, you'll have front-row access to transformational experiences that fuel your aspirations and keep you ahead of the curve.
- 6. Advertising and Marketing Support**

Showcase your business, products, or services through our platforms. Members enjoy promotional opportunities on our social media channels and newsletters, giving your brand the visibility it needs to thrive in a competitive market.
- 7. Branded Merchandise**

As a member, you'll receive exclusive branded merchandise that reflects your affiliation with Addvance Network. These items are not just stylish but also serve as a symbol of your commitment to growth and excellence.



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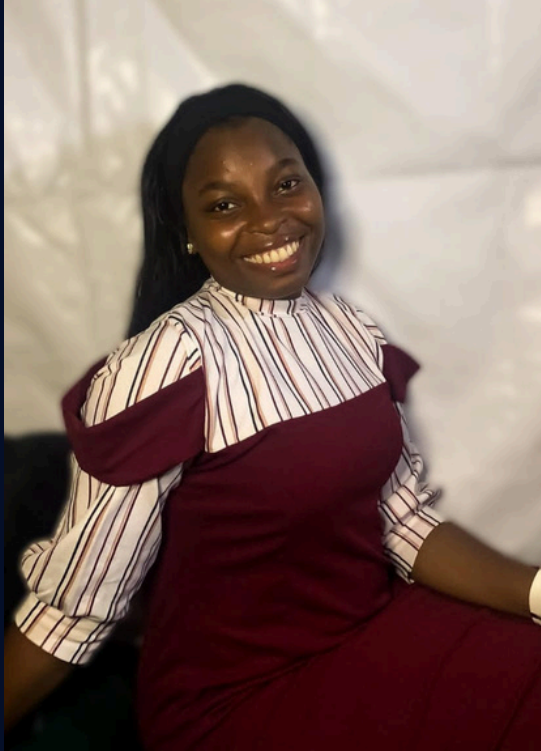
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# Amazing Personality



**OLUWAFEYISOLA SONEYE**

## **Please introduce yourself to us**

My name is Soneye Oluwafeyisola. I'm an educator and a proud firstborn in my family. I currently work in an elementary school while pursuing my Master's degree in Anatomy. Life keeps me busy, but I thrive in the midst of it! A few things that bring me joy include listening to music, reading, and attending conferences, volunteering especially those that bring together diverse groups of people. I find such spaces exciting and enriching.

## **What drives your motivation**

For me, the biggest motivation is growth. I never want to be stagnant. Even if my steps are small, I believe

each day should bring me closer to becoming a better version of myself. I wake up with the mindset to grow whether mentally, spiritually, or professionally. That constant push fuels everything I do.

## **Please give us a brief of your personal/impact journey:**

While I didn't start with any major initiative, my journey with Advance Network has been deeply transformative. Before joining, I wasn't as focused on personal growth. I didn't prioritize reading, learning, or even investing in my future. But Advance Network changed that for me.

Through the platform, I became more intentional. I've dropped habits like binge-watching and excessive screen time. I now pay closer attention to how I spend both my time and money. I've grown to love reading, I'm gaining financial literacy, and I now volunteer and contribute to meaningful impact projects. I've been challenged, equipped, and empowered all because I chose to join.

## **What challenges have you encountered and how did you find balance?**

One of my biggest challenges has been battling low self-esteem.

Growing up around older people, I often felt small and not good enough. Comments from university peers calling me "childish" didn't help either.

But over time, I've learned that confidence is built. By reading, learning, caring for myself, exercising, and doing things that build my sense of worth, I've started shedding off those limiting beliefs. I'm not there yet, but I'm proud of how far I've come.

## **What lessons have you learned on your journey so far?**

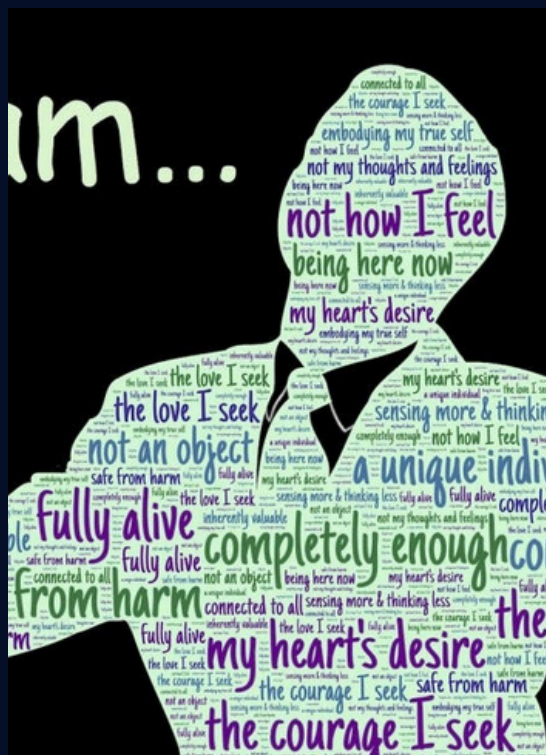
The key lesson I've learned is this: **what you ignore now will demand your attention later.** If you don't take care of your health, finances, mindset, or growth now, you'll be forced to face the consequences in the future.

Time is precious. Each day spent mindlessly is a missed opportunity. But if you invest in the right things today, your future will thank you for it.

## **Any words for your audience?**

Join Advance Network. It's more than just a platform, it's a launchpad for growth. Whether you're looking to build professionally, personally, or purposefully, this community has the tools, the people, and the environment to support you. You won't regret being part of it.

# Personal Development



## IDENTITY ALIGNMENT

True personal transformation begins when you align your outward expression with your innermost convictions. Identity Alignment isn't merely a buzzword—it's the process of excavating your core values and declaring them boldly. When you know what matters most to you, you can articulate decisions, goals, and boundaries without hesitation. Saying it loud and clear starts with asking yourself: Who am I? and What do I stand for?

Many people drift through life echoing the voices of family, culture, or popular trends, never pausing to discover their own. This subconscious mirroring creates a gap between their authentic self and their public persona.

Bridging that gap demands introspection: journaling your beliefs, mapping pivotal life experiences, and testing assumptions. Once you've uncovered your personal "north star," you can begin to speak in its light rather than someone else's shadow.

Clarity of identity fuels confidence. When you're grounded in your purpose, your words carry weight—and you don't need volume to be heard. Imagine stating your mission to a room of strangers and watching their eyes light up in recognition. That recognition is the direct result of your own certainty. Your internal compass becomes a beacon for others, guiding conversations, relationships, and leadership moments to a single, unmistakable point.

But identity alignment isn't a one-and-done event; it's a continual practice. As you grow, your values may evolve, and old messages can resurface to challenge your clarity. Regular check-ins—whether through quarterly retreats, accountability partners, or reflective meditation—ensure that what you say loud and clear today still resonates tomorrow.



This ongoing calibration keeps your voice authentic, not archaic.

When you live in alignment, even conflict transforms into clarity. Instead of shrinking or apologizing for your stance, you communicate disagreements from a place of respect and self-knowledge. Others may not always agree, but they will understand—and that understanding builds bridges where ambiguity once blocked progress. Clarity disarms defensiveness and invites constructive dialogue.

Ultimately, saying it loud and clear through identity alignment is an act of service—to yourself and to everyone you encounter. You free up mental energy once spent on second-guessing and people-pleasing. You model authenticity for your team, family, and community. In a world hungry for genuine connection, your aligned voice becomes your greatest contribution—and your most powerful tool for lasting change.





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# Communication Quiz

What is the number one fear people report, even more than death?

**Public speaking.**

Which element is most important in non-verbal communication: facial expressions, gestures, or tone?

**Tone**

What do you call the short, impactful opening of a speech?

**Hook**

What muscle do you need to strengthen to improve voice projection?

**Diaphragm**

What's the best way to conquer stage fright: avoid, rehearse, or rush?

**Rehearse**

Which skill helps you respond effectively when asked unexpected questions?

**Impromptu speaking**

What is the key to making your message memorable?

**Clarity**

Fill in the blank space: Confidence is built through \_\_\_\_\_.

**Practice**

What's one tool you can use to keep your audience engaged?

**Storytelling**

What is a 30-second professional self-introduction called?

**Elevator pitch**