

THE BEACON

Issue 001

January, 2024 | Vol. 001

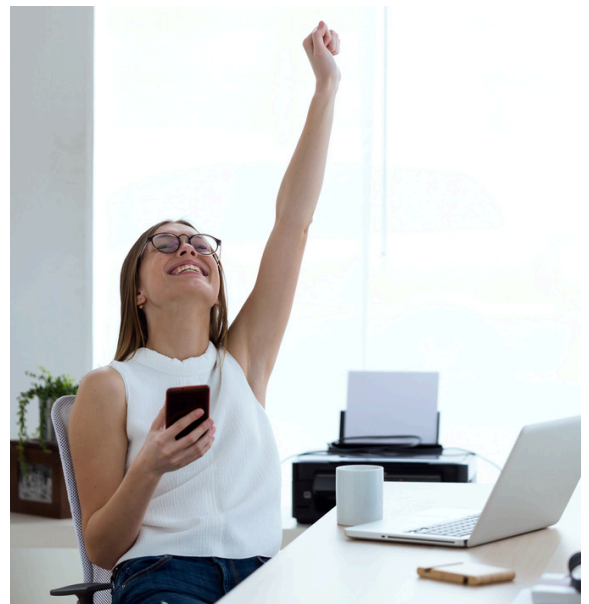
New Beginnings; Building on an Existing Story.

Welcome to the inaugural edition of the Advance Network Bulletin! Our theme, "New Beginnings; Building on an Existing Story," reflects the essence of growth and transformation. This bulletin is a space to connect, learn, and inspire one another on the journey of personal and professional development. With each edition, we aim to provide valuable insights, updates, and resources to empower you as you take bold steps toward your goals. Here's to embracing new opportunities while building on the foundations we've already laid. Thank you for being part of this journey.

Success story from our community

From mundane routines to a thriving professional career, my journey with Advance Network has been nothing short of life-changing. This community empowers individuals to elevate their skills, knowledge, and networks through free courses, webinars, and intensive bootcamps. Advance Network delivers on its mission to groom the next generation of leaders and innovators, providing the tools and support needed to unlock success.

Join Advance Network today and take the first step toward your transformation!



Trivia/Quiz

- I run, but I have no legs. What am I?
- The more you take out of me, the bigger I become. What am I?
- I speak without a mouth and hear without ears. I have no body, but I come alive with wind. What am I?
- You can break me without touching me. What am I?
- I am always coming but never arrive. What am I?

Find more fun activities on Page 8&9

Spotlight: Amazing personality

Meet **David Bello**, a passionate student of Cell Biology and Genetics at the University of Lagos, driven by a vision to create positive change. From dreams of being a doctor to discovering new ways to make an impact beyond the clinic, David's story inspires growth and transformation. With his unwavering belief in acceptance, love, and personal growth, he continues to champion meaningful change in his community.

Want to know more about David's incredible journey? Be sure to check out the detailed feature later in this bulletin!



ABOUT ADDVANCE NETWORK

Addvance Network is a forward-thinking platform designed to empower individuals across various fields, including professionals, creatives, and entrepreneurs. Our mission is to provide the tools, resources, and opportunities needed to excel in today's fast-paced world. We offer a wide range of benefits, including access to exclusive courses that enhance skills and knowledge, business financing options to support entrepreneurial ventures, and networking events that connect members with like-minded individuals and industry leaders. Additionally, we provide protection against employment loss, ensuring our members have a safety net during challenging times. At Addvance Network, we believe in fostering growth and innovation by creating a supportive community where members can share ideas, access new opportunities, and build lasting relationships. Whether you're starting your career, running a business, or seeking professional advancement, Addvance Network is your partner in success.



Written by;

Olusegun Pelemo

BUSINESS INNOVATION

3 HIGH-INCOME SKILLS TO TURN INTO A SIDE HUSTLE

In today's dynamic economy, having multiple streams of income has become essential for financial stability and independence. This feature highlights three high-demand skills: Digital Marketing, Freelance Writing, and Web Development, that can be transformed into profitable side hustles.

These skills not only provide opportunities to boost your income but also open doors to new career paths, offering flexibility and growth. Whether you're looking to pay off debt, explore new passions, or build a more secure financial future, this is your guide to getting started.

Want the full scoop? Dive into the detailed article later in this bulletin to explore how you can turn these skills into actionable side hustles!

SUCCESS Story

Ayomide Ogunwusi, Addvancer

As an office secretary for a low-budget logistics company in Ikorodu, my days were filled with mundane routines like posting memes and doom-scrolling TikTok. Deep down, I knew I was destined for more, not more stress or customer complaints, but something truly transformative. Reflecting on a quote by Layi Wasabi, “info leyan fi n fo” (meaning information makes you a highflyer), I realized the power of access to knowledge. If only I had known about Addvance Network earlier, I could have gone all in with their highest membership package, “Fellow,” reaping the ultimate benefits. Nevertheless, I started with what I could afford, believing it would open doors for me and it did!

At Addvance Network, the vision is clear: to be the ultimate hub for individuals looking to elevate their skills, knowledge, and networks. My journey with them marked a turning point. Through free digital skills courses offered by their partners, educational webinars, and a supportive community of ambitious professionals, I experienced rapid personal and professional growth.

Motivated by my progress, I enrolled in Addvance Academy for a more intensive learning experience. The seven-week bootcamp was practical, hands-on, and transformative. Upon completion, I not only earned a certificate but was also placed in a sister organization where I could apply my newfound skills in a real-world professional setting.

Addvance Network is more than a community, it’s a catalyst for anyone aspiring to become a top-tier professional, creative, or entrepreneur. They deliver on their mission to empower the next generation of leaders and innovators. If you’re ready to transform your potential into success, Addvance Network is the place to start.

AMAZING PERSONALITY

JANUARY 2025

Meet David Bello: Inspiring Change, One Step at a Time



DAVID BELLO

David Bello, a student of the Department of Cell Biology and Genetics at the University of Lagos, is the last child in a family of five. A devoted Christian and a self-proclaimed "very young boy" (he insists on emphasizing that, hahaha!), David's story is one of passion, growth, and a drive to create meaningful change.

WHAT DRIVES HIS MOTIVATION?

David's unwavering belief in the power of driving change, no matter how small the starting point, fuels his efforts. A strong advocate of acceptance, love, and positive transformation, he admits that growth is a continuous journey for everyone, including himself. His mindset has inspired him to take action and make an impact in ways he never imagined.

Sponsored

@genesup_com

A GLIMPSE INTO HIS ENTREPRENEURIAL JOURNEY

David's journey into entrepreneurship was unexpected. With dreams of becoming a doctor, he once envisioned himself saving lives in a hospital or lab. However, life redirected him toward a broader purpose. He discovered that his passion for helping others could extend beyond the confines of a clinic. Today, David is finding new ways to make an impact, through his actions, his words, and the image he represents.



David's story is a testament to the power of embracing change, nurturing growth, and making an impact wherever you find yourself. Stay tuned for more inspiring journeys in our upcoming features!

7 BENEFITS OF BEING A MEMBER OF ADVANCE NETWORK

1. Access to Exclusive Courses

Unlock a world of professional and personal development with free and discounted courses in various fields. From digital skills to entrepreneurship, these resources are designed to equip you with practical knowledge that sets you apart in today's competitive world.

2. Business Financing Support

As a member, you gain access to tailored financial solutions to help grow your business or bring your ideas to life. With Advance Network, lack of funding is no longer a barrier to your entrepreneurial dreams.

3. Employment Protection Benefits

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed hendrerit lacinia sagittis. Proin ultricies mi nec vehicula tempus. Ut eu neque at lectus fermentum varius. Phasellus aliquet lacus tellus, quis gravida est gravida et.

4. Networking Opportunities with Industry Leaders

Connect with a thriving community of like-minded individuals, mentors, and leaders eager to collaborate and share opportunities. This vibrant network opens doors to partnerships, mentorships, and long-lasting relationships.

5. Seminars and Exclusive Events

Attend engaging seminars and events tailored to inspire growth, innovation, and success. As a member, you'll have front-row access to transformational experiences that fuel your aspirations and keep you ahead of the curve.

6. Advertising and Marketing Support

Showcase your business, products, or services through our platforms. Members enjoy promotional opportunities on our social media channels and newsletters, giving your brand the visibility it needs to thrive in a competitive market.

7. Branded Merchandise

As a member, you'll receive exclusive branded merchandise that reflects your affiliation with Advance Network. These items are not just stylish but also serve as a symbol of your commitment to growth and excellence.

HOW TO BECOME A MEMBER

HOW TO BECOME A MEMBER

HOW TO BECOME A MEMBER

HOW TO BECOME A MEMBER



Visit **www.addvancenetwork.com.ng** and navigate to the registration page



Choose the membership package that suits your needs and budget.



Complete the payment process through our available options.



Gain instant access to your personalized dashboard after payment confirmation.



Start exploring exclusive member benefits and resources immediately.

JOIN US NOW!

www.addvancenetwork.com.ng



BUSINESS INNOVATION: 3 HIGH-INCOME SKILLS YOU CAN TURN INTO A SIDE HUSTLE



In today's ever-changing economy, having multiple streams of income has become more than just a smart strategy; it's a necessity for financial security and independence. With rising living costs and the unpredictability of traditional job markets, more people are looking for ways to supplement their primary income. This is where high-income skills come into play; specialized, marketable abilities that are in high demand and can be leveraged to create a substantial income on the side.

Turning these skills into a side hustle not only boosts your financial stability but also offers the flexibility to work on your terms, pursue passions outside of your main job, and even open doors to new career opportunities. Whether you're looking to earn extra money, pay off debt faster, or transition into a new career altogether, developing high-income skills can be your key to achieving those goals.

In this article, we'll dive into three high-income skills that are particularly well-suited for side hustles. These skills are highly sought after and versatile enough to fit into various niches and industries, allowing you to build a profitable side business around them. So, if you're ready to take control of your financial future and explore new possibilities, read on to discover how you can turn these skills into your next great side hustle.

Digital Marketing:

In an increasingly digital world, businesses constantly seek ways to enhance their online presence and effectively reach their target audience. This is where digital marketing experts come in. From social media management and content creation to search engine optimization (SEO) and email marketing, various avenues within digital marketing can be monetized. To get started, you can enroll in online courses or certifications to learn the fundamentals of digital marketing. Platforms like Google, HubSpot, and Facebook offer free courses that cover a wide range of topics. As you gain experience and expertise, you can offer your services to small businesses or startups needing digital marketing assistance. You can earn a substantial income from this side hustle with the right clients and effective strategies.

Freelance Writing and Content Creation:

Content is king in the digital realm, and businesses are constantly in need of high-quality written content for their websites, blogs, social media channels, and marketing materials. If you have a knack for writing and a good grasp of language and grammar, freelance writing can be a lucrative side hustle. You can start by building a portfolio of your work, which could include blog posts, articles, website copy, or social media content.



You can then leverage freelance platforms like Upwork, Freelancer, or Fiverr to find clients and projects that align with your expertise and interests. As you establish yourself as a reliable and skilled writer, you can gradually increase your rates and attract higher-paying clients.

Web Development and Design:

With the increasing demand for websites and online platforms, web development and design skills are highly sought after. Whether it's creating custom websites for businesses or optimizing existing ones for better performance and user experience, there's no shortage of opportunities in this field.

If you have a knack for coding and design, you can learn web development through online courses, tutorials, and coding boot camps. Even if you don't want to code, you can still immerse yourself in learning content management systems like WordPress.

Familiarize yourself with popular programming languages like HTML, CSS, JavaScript, and frameworks like React and Angular. As you hone your skills, you can start offering your services as a freelance web developer or designer. Building a strong portfolio showcasing your projects and capabilities will help you attract clients and command higher rates for your services.

High-income skills like digital marketing, content writing, and web design offer excellent opportunities to create profitable side hustles. These skills are in high demand across industries and don't require formal degrees to start, just dedication and access to learning resources. They provide a pathway to diversifying income, pursuing passions, and building a secure financial future. Start developing these skills today for greater flexibility and career growth.

ADVANCE NETWORK

WORD SEARCH

VISION

ADVANCE

SUCCESS

EDUCATION

PROFESSIONAL

K	Q	U	K	L	A	O	G	T	H	S	A
O	R	C	I	C	N	D	U	Y	T	U	Y
O	H	O	I	X	E	E	N	A	W	C	T
Z	E	V	W	N	W	N	D	M	O	C	I
X	A	T	A	T	O	N	N	I	R	E	N
J	Z	I	X	I	E	M	C	P	G	S	U
I	S	E	S	N	R	N	K	H	R	S	T
T	E	I	A	D	D	V	A	N	C	E	R
V	N	O	I	T	A	C	U	D	E	F	O
P	R	O	F	E	S	S	I	O	N	E	P
X	N	O	I	T	A	V	O	N	N	I	P
N	Y	E	F	X	W	X	D	C	B	D	O

NETWORK

GROWTH

GOAL

INNOVATION

OPPORTUNITY



Find 15 differences between the images below



ANSWERS TO RIDDLES ON PAGE 1

1. A river
2. A palm tree
3. A hole
4. An echo
5. A promise